



2023

# ROUND TOP WINE FEST

Wine Trail Business/Vendor Participation  
Registration & Agreement

**FRIDAY NOVEMBER 3 – SUNDAY, NOVEMBER 5**  
**WINE TRAIL: SATURDAY, NOVEMBER | 11 A.M. – 5 P.M.**

The 2023 Round Top Wine Fest is a big city-style weekend of live music, great wines, stellar shopping and good food — all mixed with Round Top's signature small-town charm. Proceeds from event ticket sales benefit the Round Top Area Chamber of Commerce.

**If your local business would like to participate and be included on the Wine Trail, please fill out this form and submit to the Round Top Area Chamber of Commerce by October 1.** As a sponsor or participant, your business will be listed on the Wine Trail map and event webpage, and will receive other benefits as dictated by your chosen sponsorship level.

## WINE PURCHASE INFORMATION

All participating businesses will be able to purchase wine by the case or by the bottle from a provided list of available wines. Wines purchased can be poured or served during the event in the Wine Fest wine glasses attendees receive upon registration. Wine may be served inside or outside your place of business. If a participating business purchases wine from an outside retailer for the event, the business will NOT be included on the Wine Trail. Also, please note that only wine may be served at the event. Beer is allowed; however, any hard liquor or liquor-based beverages may not be served per event permit restrictions.

If your business currently sells wine or has a license to sell wine or beer, and you would like to pour and sell your own wine during the event, you are welcome to do so. Please fill out this form and be sure to include your TABC license number, so the Chamber can include you on the Wine Trail. We do ask any wines you choose to serve be rated 89 points or above.

## WINE PICK UP

Participating businesses must pick up their wine purchase at **Pop-A-Top Bottle Shop Too**, located at 341 East Mill Street in Henkel Square, during the dates and time designated below. If a business fails to pick up their order or does not provide prior notice of order cancellation by 7 p.m. on November 3, they will be charged the full amount for their wine purchase.

**WINE PICK UP DATES & TIMES: November 2 – 3, 2023 | Noon – 7 p.m.**

## SAFETY PROTOCOLS DURING EVENT

The Round Top Area Chamber of Commerce is looking forward to a successful Wine Fest in which all of our attendees, vendors and partners feel safe. This is a tasting, so participating vendors/retailers may give up to a 1 oz pour per participating guest. If you have any questions, please email [info@explorertop.com](mailto:info@explorertop.com)

## WINE TRAIL SCHEDULE & REGISTRATION

Registration for Saturday's Wine Trail **begins at 11 a.m. at the Chamber Office in Henkel Square** (downtown Round Top). Attendees will receive one wine glass per ticket purchased, a list of wines at each stop on the Wine Trail to rate, as well as a map of all participating shops on the trail. A variety of red, white and sparkling wines from all over the world will be available to taste and rate at participating businesses.

[explorertop.com/winefest](http://explorertop.com/winefest)





## REGISTRATION FORMS MUST BE RECEIVED BY OCTOBER 1

Submissions received after this date will not be included on Wine Trail map or in other applicable Wine Fest marketing.

### To Submit Your Form:

Email it to:  
[info@roundtop.org](mailto:info@roundtop.org)

### Or can be mailed or delivered to:

106 Schumann Lane  
Round Top, Texas 78954  
979.505.1200

## THERE ARE OTHER WAYS TO PARTICIPATE, TOO!

### BECOME A SPONSOR

There are a range of sponsorship levels available, all aimed at helping you get in on the Wine Fest fun — and increase exposure for your business, too! Sponsorship options include:

#### Gold (\$1,000)

- Brand integration on all signage and advertisements
- Logo inclusion on the Round Top Wine Fest webpage
- Sponsor recognition in email blasts to Round Top Area Chamber and Explore Round Top email lists
- Inclusion of one branded item in participant goodie bags\*
- Two dedicated social media posts
- Complimentary booth space at the event

#### Silver (\$500)

- Brand integration on all signs and advertisements
- Sponsor recognition in email blasts to Round Top Area Chamber and Explore Round Top email lists
- Logo inclusion on the Round Top Wine Fest webpage
- One specialized email blast sent to all event participants.
- One dedicated social media post

#### Bronze (\$250)

- Brand integration on all signs and advertisements
- Sponsor recognition in email blasts to Round Top Area Chamber and Explore Round Top email lists
- Logo inclusion on the Round Top Wine Fest webpage

*\*Items will be evaluated and approved by the Round Top Wine Fest committee to prevent duplication.*

*Must be provided to the committee by October 10, 2023.*

### DONATE TO THE ROUND TOP WINE FEST DRAWING

To encourage folks to visit as many participating Wine Trail shops and businesses as possible, we will host a drawing for participants who get their wine tasting sheet “stamped” at each stop they make. The drawing features door prizes donated by great local businesses like yours.

### To Donate:

Include any pertinent donation information along with your registration form. Or, email [info@roundtop.com](mailto:info@roundtop.com), detailing what you’d like to donate.



**THANK YOU FOR SUPPORTING THE ROUND TOP COMMUNITY!** Proceeds from the 2023 Round Top Wine Fest Benefit the Round Top Area Chamber of Commerce

## WINE FEST BUSINESS PARTICIPATION REGISTRATION

Business Name

Business Address

City

State

Zip

Business Type

Business Phone

Business Website

Business Contact Name

Contact Number

Contact Email

### SPONSORSHIP LEVEL

(if applicable)

☐ Gold (\$1,000)

☐ Silver (\$500)

☐ Bronze (\$250)

## WINE ORDER

Number of Bottles or Cases

Preferred Wine Varietal

*Wine choice order will be determined by order of business registrations received.*

☐ I am a licensed wine retailer, and will be serving my own wine for the event.

Business TABC # (required if serving own wine)

### BUSINESS/VENDOR WAIVER

The Round Top Wine Fest reserves the right to refuse any vendor or business application. Should this occur, any payment received will be refunded. The business shall defend, save and hold harmless Round Top Wine Fest or the Round Top Area Chamber of Commerce from any claims, damages, losses, liability or expenses which may arise, and shall not be held responsible for any loss or damage due to fire, accident, theft, weather, acts of God, vandalism or any other loss or injury whatsoever or not specifically described herein, during the event.

Please sign to acknowledge that you have read all of the information, rules and regulations and agree to be bound by this contract.

Signature

Date

Printed Name